



FIRST ANNUAL CHARLIE'S ARMY GOLF TOURNAMENT

WE ARE EXCITED TO BE HOLDING THE FIRST
ANNUAL GOLF TOURNAMENT FUNDRAISER
BENEFITING CHILDREN'S HEALTHCARE OF
ATLANTA'S STRONG4LIFE SAFE SLEEP CAMPAIGN!

EVENT DETAILS

ST. IVES COUNTRY CLUB IN JOHNS CREEK, GA
FRIDAY, OCTOBER 1, 2021

12:30pm

Registration

2:00pm

Shotgun Start

5:00pm

Silent Auction, Happy Hour
and Award Ceremony Dinner

\$250 PER GOLFER INCLUDES THE CART, TEE GIFT, PRIZES, SILENT AUCTION, HAPPY HOUR & AWARD CEREMONY DINNER
\$100 PER GUEST TO ATTEND THE SILENT AUCTION, HAPPY HOUR & AWARD CEREMONY DINNER

- \$10K** will allow us to supply Safe Sleep educational collateral for community providers for a year.
- \$20K** will provide educational posters/collateral for early care and education centers within the metro area.
- \$30K** will provide 6,000 sleep sacks for early care and education centers to give to parents, highlighting safe sleep practices.
- \$40K** will support digital promotion of Safe Sleep messages across Children's channels.

OUR WHY

EACH YEAR IN THE UNITED STATES, MORE THAN **3,500** INFANTS, WITHOUT A PRIOR KNOWN ILLNESS OR INJURY, DIE SUDDENLY AND UNEXPECTEDLY.

AS OF 2017, GEORGIA AVERAGED THREE INFANT DEATHS PER WEEK DUE TO SLEEP-RELATED CAUSES, WHICH ARE CONTRIBUTING FACTORS TO THE STATE'S CURRENT INFANT MORTALITY RATE.

IN 2019, THERE WERE 156 SLEEP-RELATED INFANT DEATHS IN THE STATE OF GEORGIA.

OUR MESSAGE

FOLLOW THE **ABC** SLEEP RULE!
PUT INFANTS TO SLEEP **ALONE**,
ON THEIR **BACK**, IN A **CLEAR**
SLEEP SPACE UNTIL THEY ARE
12 MONTHS OLD.

PLEASE CONSIDER DONATING TO THIS IMPORTANT CAUSE BY PARTICIPATING IN THIS EVENT. AN INVESTMENT IN THE SAFETY OF OUR CHILDREN IS AN INVESTMENT IN OUR FUTURE. TOGETHER, WE CAN BUILD AN ARMY OF VOICES WHO ADVOCATE FOR KIDS.