FOUNDATION

Children's®
Healthcare of Atlanta

2012 Holiday Card Program

Dear Artists:

Each year, thousands of people send Children's Healthcare of Atlanta holiday cards to their co-workers, friends, and families. These special greetings are created by Children's patients in order to raise money for various areas of the hospital. You can help raise money for Children's by submitting holiday artwork to be considered for the 2012 Holiday Card program.

We gladly accept original artwork from patients age 18 and younger. All entries must be received no later than Friday, March 9, 2012. Enclosed are a tip sheet and entry form for any artwork you wish to submit. Mail your original artwork and entry form to:

Children's Healthcare of Atlanta
Attn: Julianna Rue
1687 Tullie Circle NE
Atlanta, GA 30329

Out of hundreds of submissions, artwork from 12 finalists will be selected in May 2012*. A member from the 2012 Holiday Card committee will contact you if your submission is chosen as a holiday card. Printed cards will be available for purchase in August 2012.

On behalf of the Foundation of Children's Healthcare of Atlanta, thank you for making a difference and helping us to raise funds for Children's. Call the Holiday Card Program Hotline at 404-785-7380 if you have any questions.

Sincerely,

Julianna Rue
Program Coordinator
Children's Healthcare of Atlanta

*All artwork selected will be returned to the artist; however, artwork not chosen will be kept on file for future consideration.

2012 Holiday Card Program
Entry Form

All entries must be received no later than Friday, March 9, 2012.

All contact information you share with us will remain confidential.

Child's name Child's age

Child's school (if currently attending) Child's grade

Parent/guardian name(s)- printed Parent/guardian signature

Home address

City State ZIP

Phone Alternate Phone

E-mail

Patient has been treated in what unit of the hospital?

Briefly tell us about your experience at Children's

Thank you!

2012 Holiday Card Program

Children need Children's®

Tip Sheet

The following guidelines will help you provide us with the most useful artwork for the program and help ensure success in printing if your artwork is chosen.

Possible ideas and themes

- Angels
- Bells
- Candles
- Decorated doors: wreaths, garland, lights, etc.
- Doves
- Elves
- Manger scenes
- Menorahs
- Ornaments
- Photo card designs
- Penguins
- Presents
- Santa Claus
- Sleighs
- Snowflakes
- Snowmen
- Stockings
- The Three Kings
- Winter scenes: snow forests, cottages, villages, etc.
- World/globe

What works best?

- Paint: acrylic, watercolor, tempera, etc.
- Oil pastels/crayon pastels
- Gold and silver paint
- Sponges
- Artwork on glass plates
- Precut shapes used to assemble scenes
- Collages (must be only one medium)

Remember

- Border designs, which are used for photo cards, are very desirable.
- Generic season designs sell well to corporations.
- Any size is acceptable.
- Every Children's patient is eligible to enter.