







Summer 2011

Corporate Connections

Updates from Children's to Keep You Informed

News from Children's

Hyland receives prestigious honor

Georgia Trend magazine recently named Donna Hyland, President and CEO of Children's Healthcare of Atlanta, its most respected business leader for 2011.

Leading the fight against childhood obesity

Children's will launch a multimedia public education campaign in Atlanta Wednesday, Aug. 17. The campaign is designed to create awareness of the childhood obesity crisis and its related illnesses.

Children's Healthcare of Forsyth opens

This neighborhood location provides immediate care, rehabilitation, sports medicine and more.

Visit www.choa.org/news for more to learn more.

Ways to Get Involved

Employee Giving Campaign

Workplace giving is an easy way to invest in our community's children and build workplace social capital.

Companies that include Children's in Employee Giving Campaigns have access to the **Corporate Connections** Program, which includes:

- Exclusive access to year-round employee engagement opportunities
- Hospital volunteer activities
- VIP hospital tours
- Corporate and employee recognition

Contact Katherine Knittel at katherine.knittel@choa.org or 404-785-6923 for more information.

Volunteer

The **PGA Championship at the Atlanta Athletic Club** Thursday, Aug. 8, to Sunday, Aug. 14, needs 60 volunteers per day to staff two shifts: 7 a.m. to 1 p.m. and 1 p.m. to 7 p.m. Volunteers are invited to arrive early or stay late to enjoy the PGA Championship. Contact Jessica Parks at jessica.parks@choa.org or 404-785-5758 to register.

Meet Jordan and Andrew

When Atlanta native Amber Hunter was in her early teens, she looked to what was then Hughes Spalding



Children's Hospital for medical care. She initially went to Terri McFadden, M.D., to treat her asthma but eventually adopted Dr. McFadden as her primary care physician. Dr. McFadden continued to provide medical care for Amber until she went to college; however, their relationship did not end there. In August 2002, Amber had her first child, Jordan Dugger, and turned to Dr. McFadden to serve as her son's primary care physician.

Almost two years later, Jordan was diagnosed with Kawasaki disease, a serious illness that causes inflammation of blood vessels throughout the body and can lead to heart disease. He received care at Children's Healthcare of Atlanta at Egleston. During his four days at the hospital to treat his enlarging heart valve, Dr. McFadden was able to connect with Jordan's current physician and continually check his progress.

In May 2008, Amber's second child, Andrew, was born. He, too, began to visit Children's at Hughes Spalding and remained in the Children's system when he needed repair for his ankyloglossia, a condition that limits the use of the tongue, two months after his birth. Today, Jordan, 8, and Andrew, 3, are doing well and continue to use Children's as their medical home. Children's Healthcare of Atlanta Foundation, Inc. 1687 Tullie Circle NE Atlanta, GA 30329-2320 Pre-Sorted
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Calendar of Events

Eleventh annual AM 750 and NOW 95.5 FM News/Talk WSB Care-a-Thon

Thursday, Aug. 11, and Friday, Aug. 12, patients, families and staff of the Aflac Cancer Center and Blood Disorders Service of Children's will share their stories of hope. With the help of News/Talk WSB hosts Scott Slade, Neal Boortz and Clark Howard, the annual Care-a-Thon has raised more than \$10 million for the Aflac Cancer Center. Visit www.choa.org/careathon for more information.



The Summer Sizzle

Join us for The Summer Sizzle—our newest summer send-off party. It is going to be the hottest event in town. The event is Friday, Aug. 26, at the Summerour Studios. Attendees will enjoy live entertainment, food and a night full of surprises. Visit **www.choa.org/summersizzle** for more information.

Third annual DI Dash

Digital Insurance is hosting the DI Dash Saturday, Aug. 27, at Marietta Square. This family-friendly 5K and 1K fun run is also a Peachtree Road Race qualifier. Visit **www.didash.com** for more information.

Visit www.choa.org/events for a complete listing of our fundraising events.

The Children's mission is to enhance the lives of children through excellence in patient care, research and education.

As a not-for-profit organization, Children's Healthcare of Atlanta produces materials in-house using the most cost-efficient paper and printing techniques.

Contact Jai Rogers at jai.rogers@choa.org or call 404-785-7313 to receive our quarterly newsletter by email.

Visit www.choa.org/ corporateconnections for more information about the Corporate Connections Program.

Corporate Connections

keeps you updated about what's happening at Children's and shows how the generous support from our corporate community makes a difference in the lives of children.