

# 2020 COMMUNITY BENEFIT OVERVIEW



The **\$300.3 million** benefit Children's Healthcare of Atlanta provided the community in 2020 can be broken down into six areas:



**\$158.2 million**

## Unreimbursed clinical care

While the delivery of unreimbursed care is one way that we meet our community's needs, we also offer extensive programs and subsidized health services to augment care and improve the health of Georgia's children. In 2020, approximately 57% of our unique patients were on Medicaid, PeachCare for Kids or unable to cover the cost of their care.



**\$80.6 million**

## Lifesaving research

We collaborate with Emory University School of Medicine, Georgia Institute of Technology and other academic institutions to advance pediatric medicine and pursue answers to perplexing medical conditions. In 2020, there were more than 3,700 patients at Children's enrolled in a clinical research study, and of those, 720 enrolled into a clinical trial. Throughout 2020, Children's provided \$80.6 million for lifesaving research in pediatric diseases and tracked more than 11,000 patient visits in which research was conducted to make kids better today and healthier tomorrow.



**\$25.2 million**

## Subsidized services

In an effort to ensure quality care for children of all ages in Georgia, we provided \$25.2 million in subsidized health services despite a financial loss to our organization. These services include, among others, the Trauma Program, Stephanie V. Blank Center for Safe and Healthy Children, Center for Cleft and Craniofacial Disorders, and Marcus Autism Center. Without Children's, these services would be unavailable in the community, or they would become the responsibility of the government or another tax-exempt organization.



**\$16.5 million**

## Specialty pediatric services

Our healthcare System goes well beyond traditional medicine to create healing environments specially designed for kids. In 2020, Children's provided \$16.5 million in special pediatric services, including child life specialists, chaplains, facility dogs, music therapy, family libraries, play areas and hospital-based classrooms that are important components to the care and healing of kids and their families.



**\$13.1 million**

## Physician training programs

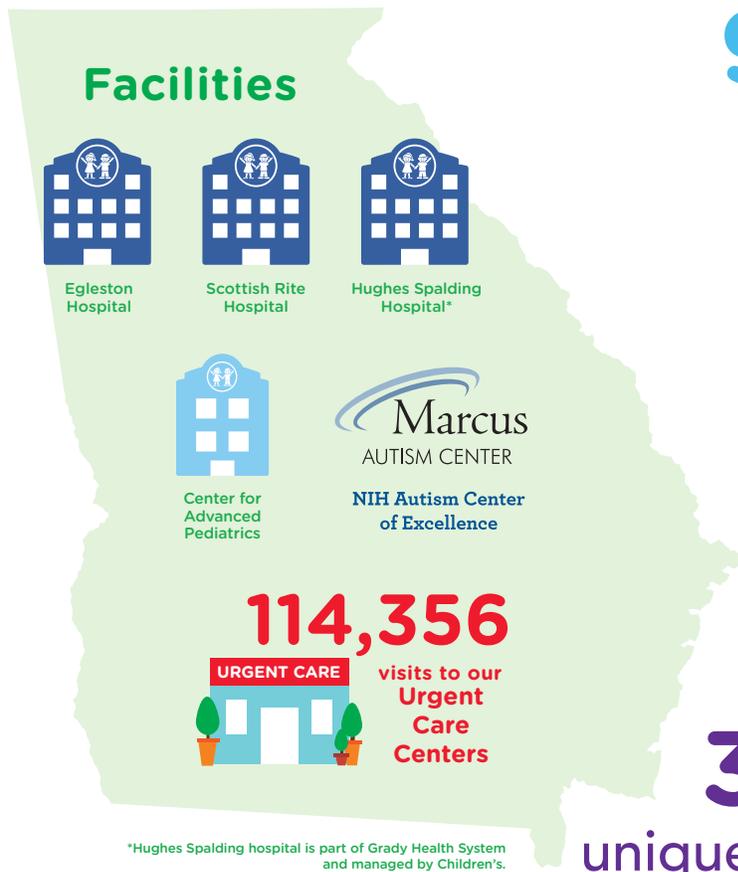
As the primary pediatric teaching site for Emory University School of Medicine and Morehouse School of Medicine, we provided \$13.1 million to train the next generation of caregivers, which included more than 723 residents and fellows during the 2020-2021 academic year. There is a growing shortage of pediatric physicians and by training more in Georgia, more will stay in the state to practice and care for our growing needs.



**\$6.7 million**

## Wellness programs

Since Strong4Life was created in 2011 to fight childhood obesity, we've expanded our mission for child advocacy to include injury and illness prevention, child protection, and behavioral and mental health. We committed \$6.7 million to support children's wellness in Georgia. In 2020, we reached and served more than 495,000 Georgia children and worked with 1,170 schools. We have trained more than 3,600 healthcare providers across the state since launching Strong4Life. In response to the COVID-19 pandemic, we shared behavioral health, home safety, nutrition and physical activity tips through our website, school partners, social media channels and local news outlets. Additionally, we created a COVID-19 resource hub and a school reopening hub on Strong4Life.com with almost 300,000 visitors combined.



**913,000+**  
patient visits

**21,679**  
hospital discharges

**154,900**  
Emergency Department visits

**353,000+**  
unique patients (from all 159 counties in Georgia)

**61,778**  
calls from parents across Georgia to the Children's nurse advice line

**11,000+**  
employees

**60+**  
specialties with access to more than **2,000** physicians

**At Children's, we have continued to answer the call to make kids better today and healthier tomorrow by addressing the needs of our community during the COVID-19 pandemic.**

- Wilbur Lam, MD, hematologist/oncologist, was awarded multiple National Institutes of Health (NIH) grants for COVID-19 testing research and has been recognized nationally for his achievements. Dr. Lam's initial \$31 million supplement is the largest NIH grant ever received by Children's in a single fiscal year. In total, we have received more than \$50 million in research funding from the NIH RADx program.
- Evan Anderson, MD, infectious disease physician, is study site principal investigator at the Emory-Children's Center (ECC) in a multi-site clinical trial testing the Moderna COVID-19 vaccine in children ages 6 months to less than 12 years. This is the same Moderna mRNA-1273 vaccine that is being distributed nationwide for adults ages 18 and older. Prior to the trial, Dr. Anderson led the charge advocating for children in a *Clinical Infectious Diseases* paper arguing that delays in starting COVID-19 vaccine clinical trials in children would prolong overall recovery from the global pandemic.
- In 2020, we cared for 1,713 pediatric patients with COVID-19. Prior to the Delta variant, children were not as impacted by the virus as older adult populations, however some children still required extensive care for COVID-19 or for MIS-C, a serious condition that occurs after a COVID-19 infection and results in inflammation of multiple organs. In 2021, we worked with community partners to offer a vaccination clinic where we administered 9,218 vaccines within 60 days.
- To keep families informed on the latest information regarding COVID-19—including symptoms, vaccine facts and availability, and how the virus has affected our hospital policies—we shared several educational posts across Children's social channels reaching more than 7 million people.