



Have a successful Facebook fundraiser for the Aflac Cancer and Blood Disorders Center

Have you noticed some of your friends are fundraising for their favorite causes on Facebook? That's because Facebook has launched a simple tool to help users support nonprofits through their Facebook pages. You can easily create a Fundraiser page to raise awareness for the Aflac Cancer Center, share your story and rally around a fundraising goal.

Many people use this tool to celebrate birthdays or anniversaries. Instead of gifts, you can celebrate in a more meaningful way by asking friends to donate on your behalf. Every single dollar raised through a Facebook fundraiser goes directly to the Aflac Cancer Center to support our mission of making kids better today and healthier tomorrow.

How to start your Facebook fundraiser

Desktop

1. Click Fundraiser in the left menu of your News Feed.
2. Click Raise Money.
3. Select Get Started.
4. Click Nonprofit.
5. Search for, and then select the Aflac Cancer & Blood Disorder Center.
6. Add a cover photo and complete your fundraiser details.
7. Click Create.*

Mobile device

1. Click the three tacked lines in the bottom right of the Facebook app.
2. Click See More.
3. Click Fundraisers.
4. Click Raise Money.
5. Select Nonprofit.
6. Search Aflac Cancer & Blood Disorder Center.
7. Add a cover photo and complete your fundraiser details.*

*Be advised that all Facebook fundraisers are public. Anyone on or off Facebook will be able to see the fundraiser.

Pro tips for a fruitful Facebook fundraiser



Share your personal story

and what motivates you to fundraise for the Aflac Cancer Center.



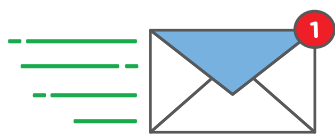
Add photos

to your fundraiser.



Announce your fundraiser

by sharing it on your timeline. You can also share your fundraiser directly on a friend's timeline.



Send a personal email

to friends and family that includes your Facebook fundraiser link.



Post updates

about your fundraiser page, share progress and updates, and give thanks for the support you've been given.



Feel free to send us a Facebook message with questions or for more information about Facebook fundraising for the Aflac Cancer Center.