

2023 Partnership Opportunities:



Children'sSM
Healthcare of Atlanta

Beyond the Classroom

Child Life Seminar for Students

September 23rd- September 24th, 2023

Egleston Campus

1405 Clifton Road, Atlanta, GA 30322

What is Beyond the Classroom?

The Child Life Department at Children's Healthcare of Atlanta offers a two-day training seminar for students in child life academic programs. This seminar was established in 1994 to provide an opportunity to hear first-hand from child life specialists and participate in learning opportunities through role-playing, interactive discussion, and hands-on exploration.

What is a certified child life specialist?

According to the Association of Child Life Professionals (ACLP), "Certified Child Life Specialists are educated and clinically trained in the developmental impact of illness and injury. Their role helps improve patient and family care, satisfaction, and overall experience. Infants, children and youth confront a wide variety of stressful and potentially traumatic events that can impact their ability to cope. These experiences related to healthcare can lead to feelings of fear, confusion, loss of control, and isolation that can inhibit their development and have negative effects on their physical and emotional health and well-being. In both healthcare and community settings, Certified Child Life Specialists help infants, children, youth, and families cope with the stress and uncertainty of acute and chronic illness, injury, trauma, disability, loss, and bereavement. They provide evidence-based, developmentally and psychologically appropriate interventions including therapeutic play, preparation for procedures, and education to reduce fear, anxiety, and pain." You can read further about child life specialists on the Association of Child Life Professional's website, <https://www.childlife.org/the-child-life-profession> .

Why should you sponsor or vendor this event?

Beyond the Classroom reaches students throughout the southeast. Gaining a strong base of developmental and clinical knowledge is key to being a successful child life specialist. At Beyond the Classroom, we provide students with a unique experience, in addition to their college education and clinical learning, to provide opportunities to expand their knowledge base that they will pull from every day as a practicing child life specialist. By investing in Beyond the Classroom, you are investing in a generation of medical professionals that will have a direct impact on pediatric patients across the United States for many years to come. When these students learn about your company, organization, or program now, they are likely to refer to it and utilize it in their clinical practice in the years to come. We appreciate your consideration of sponsoring or being a vendor at our educational event. Please know that your efforts will be supporting students who are appreciative of your contribution!

How you can get involved:

Sponsorship Levels

| | Level 1 \$50 | Level 2 \$150 | Level 3 \$300 |
|--|-----------------|------------------|------------------|
| Multiple Acknowledgements throughout conference | | | x |
| Sponsor a meal or snack with acknowledgments during its service | | | x |
| Logo on beginning of presentation PowerPoints | | x | x |
| Donation of item for a raffle | x | x | x |
| Inclusion of swag in welcome bags (company swag must be purchased and sent in by sponsor prior to event) | x | x | x |
| Vendor table space | | | x |
| Inclusion in Event Publicity | | | x |

Vendor Levels*

| | Level 1 \$150 | Level 2 \$200 |
|----------------------------|------------------|------------------|
| Merchandise sales | | x |
| Tabling with information** | x | x |

*Please note that there will be limited capacity for vendor tables present in the lobby of the conference area. Please reach out to the event contacts if you need further clarification before registering.

**Vendor tables will be set up in the lobby of our conference area within Children's Healthcare of Atlanta Egleston Campus. One table and two chairs will be provided for each registered vendor.

Suggested swag items:

- Lip balm
- Hand sanitizer
- Pens
- Bubbles
- Keychains
- Fidget items
- Stress balls
- Notebooks/notepads
- Phone wallets

Suggested raffle items:

- Child life related items
- T-shirts/sweatshirts
- Tumblers
- Tote bags
- Pad-folios
- Self-care items
- Gift cards

Continued Details:

Please note that this schedule is subject to change based on presentation needs as they arise throughout the event. Space will be available should you need to leave table props and supplies at the event location overnight.

Saturday, September 23rd:

9:00am - 10:00am vendor check-in and setup

10:20am - 10:35am attendees break, vendor tables open

11:25am - 11:40am attendees break, vendor tables open

11:40am - 12:15pm attendees lunch break, vendor tables open

2:00pm - 2:20pm attendees break, vendor tables open; vendors dismissed following break

Sunday, September 24th:

7:00am - 8:00am vendor check-in and setup

8:00am - 8:30am attendees arrive, vendor tables open

10:30am - 10:45am attendees break, vendor tables open

11:50am - 12:00pm attendees break, vendor tables open

12:00pm - 12:45pm attendees lunch break, vendor tables open

3:15pm - 3:30pm attendees break, vendor tables open; vendors dismissed following break

We do not allow latex balloons, but you are welcome to bring Mylar balloons.

Please note, portions of this event will be recorded and offered to students across the nation. You can expect for your company/organization name to be mentioned throughout the recording as it would at the live event.

A little bit more about Children's Healthcare of Atlanta...

As found on the website, "Children's Healthcare of Atlanta has fought to help make sure all children have access to the specialized care they need since 1915. We not only deliver exceptional care to Georgia's kids, but we have also advanced the field of pediatrics through groundbreaking research and clinical trials. Our lifesaving medical programs have helped treat kids with complex childhood illnesses from all around the world. Consistently ranked among the top children's hospitals by U.S. News & World Report, we provide access to 2,000 pediatric physicians and allied health practitioners across more than 60 pediatric programs. Our System represents a committed movement of more than 11,000 employees and more than 10,000 volunteers—and we're here for you every step of the way." You can find more information at, <https://www.choa.org>.

Registration:

Please note, under current Children's Healthcare of Atlanta policy, all visitors are required to wear masks at all times regardless of vaccination status.

To register as a sponsor or vendor, please visit the following link, [Vendor Sponsorship-Beyond the Class Room \(payconex.net\)](#)

To explore more about Beyond the Classroom and to register via our website, please visit the following link, [Child Life Seminar: Beyond the Classroom | Children's Healthcare of Atlanta \(choa.org\)](#)

Please reach out to Erica Arnau, erica.arnau@choa.org, for further information or help.