



Dear Sponsor,

On behalf of Children's Healthcare of Atlanta and Brookwood Hills Friends, we are enclosing sponsorship information regarding the 2018 Best Butt in Brookwood Hills. The 5th annual BBQ competition is set for **Saturday, November 3rd, from 3-6pm** at the Brookwood Hills Pool Pavilion. In addition to some of the best BBQ in Atlanta, we will have a craft cocktail and, in loving memory of Carson Cox, a children's baking competition.

Over the past four years, this family-friendly event has raised over \$40,000 for specialized care and equipment as well as cutting-edge research at Children's Healthcare of Atlanta. This year, funds raised by Best Butt will benefit the Center for Advanced Pediatrics, a new facility that will help streamline care and ease the burdens on families that have a child who needs multispecialty care.

Please review the enclosed information regarding our sponsorship opportunities. Your contribution will truly make a difference in the lives of children and their families.

Thank you for your consideration and support of this important and worthwhile cause. Should you have any questions or need additional information, please email bwhbestbutt@gmail.com or contact the event chairs, Sara Loft (404-323-0264) and Dea Canova (678-358-2475) .

The sponsorship commitment deadline is Friday, October 12th to ensure logo/name inclusion on all signage and materials.

Kind Regards,

Sara Loft & Dea Canova
Best Butt in Brookwood Hills Co-Chairs



BEST BUTT IN BROOKWOOD HILLS

Benefiting Children's Healthcare of Atlanta

PRESENTING Sponsor - \$2,500

- Single Presenting Sponsor
- Opportunity to address audience/announce competition winner
- Logo on souvenir cup
- Logo prominently displayed on CHOA website and event signage
- Logo included on ballots and pre and post-event communication
- 8 event tickets

WHOLE HOG Sponsor - \$1,000

- Unlimited Number of Whole Hog Sponsors
- Logo/name displayed on CHOA website and event signage
- Logo/ name included on ballots and pre and post-event communication
- 6 event tickets

PIG OUT Sponsor - \$500

- Unlimited Number of Pig Out Sponsors
- Logo/name displayed on event signage
- Logo/ name included on ballots and pre and post-event communication
- 4 event tickets

LITTLE PIGGY Sponsor - \$250

- Unlimited Number of Little Piggy Sponsors
- Logo/ name included on ballots and pre and post-event communication
- 2 event tickets

CARSON'S CORNER Sponsor - \$100

- Unlimited number of individual or family sponsorships for Carson's Corner
- Logo/ name included on ballots and post-event communication
- All donations from this sponsorship will be made to CHOA in honor of Carson Cox



BEST BUTT IN BROOKWOOD HILLS
Benefiting Children's Healthcare of Atlanta

LEVEL OF SPONSORSHIP (check one)

- _____ Presenting Sponsor ----- \$2,500
- _____ Whole Hog Sponsor ----- \$1,000
- _____ Pig Out Sponsor ----- \$500
- _____ Little Piggy Sponsor ----- \$250
- _____ Carson's Corner Sponsor ----- \$100

Individual/Firm/Company/Organization (to be published in all print materials)

Contact name	Date Submitted
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Mailing Address	City	State	Zip
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Phone Number	E-Mail Address
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Method of Payment

Pay with credit card online at <https://giving.choa.org/BBBWH>

Check enclosed for \$ _____ made payable to Children's Healthcare of Atlanta

Please submit form to:
 Children's Healthcare of Atlanta Foundation
 Attn: Lynn Leslie/BBBWH
 3395 NE Expressway | Suite 100 | Atlanta, GA 30341
 p:(404)785-7337 | lynn.leslie@choa.org