

## Holiday Mailbox Brigade

Business Sponsorship



## choa.org/mailbox

Children's Healthcare of Atlanta Friends Groups across Metro Atlanta invite you to join us as a **Business Sponsor** of our 2018 Holiday Mailbox Brigade fundraiser.

The Holiday Mailbox Brigade fundraiser is continuing an Atlanta tradition of decorating mailboxes for Children's. As a neighbor, participants donate \$50 for their mailbox to be beautifully adorned with fresh holiday greenery and a festive handmade bow between 12/1 and 12/14. Additionally, for every mailbox purchased, a patient at Children's Healthcare of Atlanta at the following in-patient locations: Egleston, Hughes Spalding and Scottish Rite will receive a "Holiday Hug" sign for their hospital door! The more mailboxes purchased, the more money we raise for Children's. Last year, The Friends Groups decorated 6,130 mailboxes with \$325,000 (net total) donated to Children's. This year, our goal is to sell over \$330,000 (net total).

Sponsorship opportunities offer premier exposure through promotion and acknowledgment on social media. Your logo will be on choa.org/mailbox throughout the 2018-2019 Friends calendar year. In addition, your logo will be distributed on various social media platforms. Electronic "thank yous" will be sent out with sponsors' logos to more than 3,000 Friends members across Metro Atlanta. New for 2018, a Mailbox Brigade Sponsorship also includes a mailbox decoration at the address of your choice within an established brigade's boundaries.

## ☐ I would like to be a \$500 Mailbox Brigade Business Sponsor

Individual/Firm/Company/Organiza	tion (to I	oe published in	all print mate	rial)
Contact Name		Date Submitted		
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Phone Number	one Number e-mail address			
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PAY ONLINE AT: www.choa.org/mailbox